

"VGIK Vestnik" ("Bulletin of Film Art") is a peer-reviewed journal which is included into the list of scientific periodicals and editions approved by the Presidium of the Higher Attestation Commission (VAK) of the Ministry of Education and Science of the Russian Federation for publishing the major scientific results in dissertations for the advanced academic degrees of Doctor of Sciences and Candidate of Sciences.

CONTENT

6 **Culture Year in Russia**

FILM THEORY AND FILM HISTORY | AUDIOVISUAL ARTS

8 *M.I. Kosinova. Cinema as an income source for the country.*

Soviet Film distribution in the 1930s

23 *N.A. Boyarshinova. "Moscow Text" in Soviet films of 1920s–1940s*

FILM LANGUAGE AND TIME | IMAGE GENESIS

34 *N.A. Khrenov. Alexander Sokurov's "Faust": from Discovering Demonism in the Early Modernist Era to Apprehending the Political Disasters of the 20th Century (in a series of articles in ## 17, 18, 19)*

49 *N.Y. Marievskaya. On the Premises of Theory of Artistic Time*

PERFORMANCE | THE ART OF PRESENTATION

60 *S.N. Ilchenko. "The White Guard" on TV Screen: Captive to Mass Culture Mythology*

68 *D.Yu. Nekrasov. Fractal Graphics as Digital Non-Figurative Art*

SCREEN CULTURE | CULTUROLOGY. PHILOSOPHY

78 *N.G. Krivulya. Problems of Presentation and Typology of Demonic and Monstrous Characters in Animation*

WORLD CINEMA | ANALYSIS

88 *I.A. Zvegintseva. Silent Period of Australian cinema*

FOREIGN CINEMA | A PROFILE

98 *M.L. Terakopyan. World of Mamoru Ochi: illusion or reality?*

FILM INDUSTRY | STRATEGY AND TACTICS OF MANAGEMENT

102 *Yu. V. Krivolutsky; E. Yu. Zakharova. Forming of Global Criterion in Solving Producer's Tasks*

TELEVISION | DIGITAL ENVIRONMENT

116 *I.I. Volkova. Game on TV Screen as Form of Effective Communication*

124 *L.K. Lobodenko. Visualization of Advertising Text on TV Channels' Websites: Creative Technology*

BOOKSHELF | REVIEW

138 *N.B. Mankovskaya. Absurd KING SIZE*

86, 137, 144, 151 **READING ROOM | BOOKSHELF**

PRACTICUM | MARGINAL NOTES

148 *I.F. Maslennikov. I – caricaturist*

152 **SUMMARY | PRESENTATION OF AUTHORS**

158 **RECOMMENDATIONS AUTHORS**